

# Dear Students!

This presentation is available with media files on the Corvinus Library YouTube-channel:

<https://youtu.be/MMtluUAIInA>

# Let's make a thesis

- Recipe -

What to write?

- Choose a topic

Ingredients:

- Sources

Shopping and market:

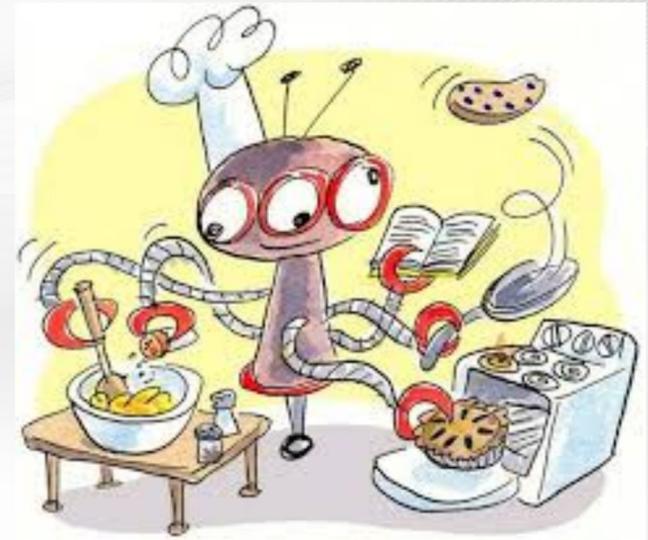
- Where and what to search?

Preparation:

- How to form a Search query?
- Source evaluation, Scholarly article

Serving:

- References, Compulsory data
- Zotero – reference manager software



What to write?

# Choose a topic

- Interest: (strong opinion on a current problem, argue with other opinion, personal issue)
- Manageable topic (broad-narrow, 2-3 important concepts)
- New ideas, rather than summarizing (find a gap)
- Available documents
- Try to avoid:
  - Beating a dead horse
  - Reinvent the wheel



## Ingredients

# Sources

Academic, scholarly literature

- Books
- Peer-reviewed articles
- Conference proceedings
- PhD Dissertations (!)



Grey literature (non-commercially published, non peer-reviewed, eg. company financials, theses)

Data, figures (governmental, international or commercial organizations, statistical databases)

**Source types:**

- Primary sources (original, direct, firsthand information)
- Secondary sources (describe, discuss, interpret, analyse, summarize primary sources)
- Tertiary sources (organize primary and secondary sources)

# Where and what to search?

## Library resources:

- Printed books
- Electronic books: Proquest DDA
- E-journals
- SuperSearch
- Databases
- Corvinus repositories

## External resources:

- „To [Google](#), or not to Google?”
- [Google Scholar](#) - the exception



Preparation

# Source evaluation

- **Relevance** (Relate to your topic? Answer your question? Level?)
- **Reliability** (Where does it come from? Check objectivity)
- **Timeliness** (When was it published? Revised, Updated?)
- **Accuracy** (Reviewed? Available the information in other sources? Free from emotions? Errors in text?)
- **Authority** (Who is the author, publisher? Affiliations given? Author's qualifications? Contact information provided? Website ending: .org., .edu, .com, .gov?)





# Serving References

## Why?

- To avoid plagiarism
- To support your findings, thoughts
- To provide information that others can locate the source themselves

## When?

- Verbatim
- Paraphrase

## Where?

- In-text
- Footnote
- Bibliography

## How?

- International referencing styles
- Turnitin: [Turnitin Plagiarism Spectrum](#)
- Urkund



# Compulsory data- Harvard style

- **Book:** *author/editor, title, place of issue, name of publisher, year of publication. In addition, you can provide the page number and the ISBN.*
  - Example: Angé, O., Berliner, D. (Eds.), 2015. Anthropology and nostalgia. Berghahn, New York, NY.
- **Book chapter:** *author of essay/chapter, title of essay; the word 'In' followed by book data*
  - Example: Maveyraud, S., Parent, A., 2018. The International Contagion of Short-Run Interest Rates During the Great Depression, in: Rockoff, H., Suto, I. (Eds.), Coping with Financial Crises: Some Lessons from Economic History. Springer Singapore, Singapore, pp. 17–46. [https://doi.org/10.1007/978-981-10-6196-7\\_2](https://doi.org/10.1007/978-981-10-6196-7_2)
- **Journal article:** *author, title of article, the word 'In' followed by the journal title, year, number, issue, page number (from-to), DOI (if electronic). In addition, you can provide the ISSN of the journal*
  - Example: Schauer, S.G., Hill, G.J., Naylor, J.F., April, M.D., Borgman, M., Bebarta, V.S., 2018. Emergency department resuscitation of pediatric trauma patients in Iraq and Afghanistan. Am. J. Emerg. Med. 36, 1540–1544. <https://doi.org/10.1016/j.ajem.2018.01.014>
- **Web content:** *name of author (for lack of a name, name of website), year of issue, title, URL, date of download.*
  - Example: Financial Times [WWW Document], n.d. URL <https://www.ft.com/> (accessed 3.6.20)

# Zotero – reference manager software (Live demonstration)

- Download (software + Connector)
- Structure
- Downloading documents
- Making bibliography
- Cite-while-you-write plugin
- Synchronization



**Thanks for your attention!**

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